

The Hustle Fund

Apply: The Hustle Fund Form

In honor of Nipsey Hussle, Slauson Ventures is excited to announce the The Hustle Fund. A continuation and tribute to Nip for everything he has done for our community and culture. Nip always said, "Stay ten toes down, it's not on you. It's in you. And what's in you, they can't take away." Slauson Ventures is taking that same energy and awarding \$250 to one lucky winner. We are invested in helping current or future creatives, entrepreneurs and small business owners elevate their hustle and contribute to the prosperity of our communities.

The Hustle Fund is accepting submissions from 8/15 - 9/4/2020 Midnight PST and the WINNER will be announced during our Official Launch Party LIVE on 9/11/2020 at 6pm PST.

"WE DO THIS BECAUSE IT'S
IMPORTANT FOR US TO HAVE A VOICE
AND TO CREATE OUR OWN PATHWAYS
TO SUCCESS."

Who Can Apply?

A current or future creative, entrepreneur or business owner

When Can I Apply? You can Apply starting August 15th Midnight PST to September 4th, 2020 Midnight PST.

How Can I Spend the \$250? The funds can be spent on anything that will help your hustle or community thrive. We want to use this opportunity for you to be creative in how you approach allocating these funds for maximum impact.

Are There Any Requirements Afterwards if I Win? Yes, you are required to report back with an update on how the funds were used with video and images.

How do I enter?

- Step 1: Follow Slauson Ventures on Facebook and Instagram. Then share our social media post.
- Step 2: Record a video no longer than 90 seconds of yourself answering the following questions:
 - How will the \$250 award help you to continue your goal or passion in growing yourself as a creative, entrepreneur or small business owner?
 - How will you use The Hustle Fund to impact your community?
 - How will you keep the movement going?
- Step 3: Go to the application. Fill out the requested information and upload your video. And that's it!





